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Patent Number	7,130,811
Issue Date	October 31, 2006
First Named Inventor	Phil Delurio
Title	Apparatus for Merchandise Promotion Optimization
Attorney Docket Number	DT-0102

I hereby revoke all previous powers of attorney given in the above-identified patent.

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Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on _____.

SIGNATURE of Inventor or Patent Owner

Signature		Date	8/4/10
Name	Mark Culenne	Telephone	650-645-7100
Title and Company	Chief Financial Officer, DemandTec, Inc.		

NOTE: Signatures of all the inventors or patent owners of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

 *Total of _____ forms are submitted.

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